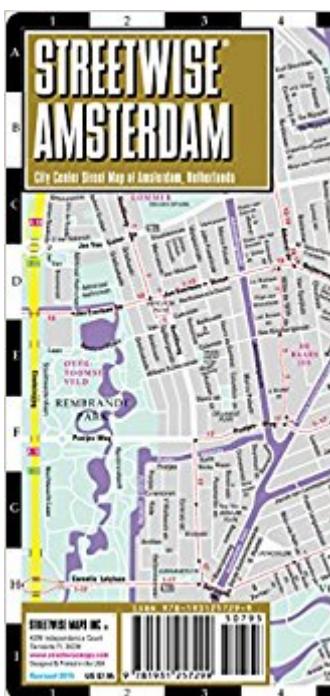


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# Streetwise Amsterdam Map - Laminated City Center Street Map Of Amsterdam, Netherlands



## Synopsis

Streetwise Amsterdam Map - Laminated City Center Street Map of Amsterdam, Netherlands - Folding pocket size travel map with tram lines, metro lines, water busThis map covers the following areas:Main Amsterdam Map 1:14,500Central Amsterdam Map 1:9,000Amsterdam Surrounding Area Map 1:80,000Amsterdam is one of the most beautiful small scale cities in the world. Before or after a journey through the Netherlands, spend some time here and enjoy the atmosphere of a beautiful European city without the jarring intensity of a larger urban environment.From the winding waterways to its world famous museums, there's much to see and do in Amsterdam, though finding your way around the canal system can be confusing, so don't forget your STREETWISE® Amsterdam city map.The STREETWISE® Amsterdam Map will enable you to visit all the cool and cultural sites. Walk among the 17th and 18th century architecture, join with the fleets of bicycles to tour the city or just meander through leafy Rembrandt Park to experience the funky mix of locals and foreign backpackers. Whether you want to walk or take public transport to the famous Rijksmuseum, the STREETWISE® Amsterdam Map will help get you there.Dam Square, about five minutes' walk south of the main station, is the center of town and much more is within walking distance. Leidseplein, with much of the city's cultural life and nightlife, Rembrandtplein and Museplein are just a few of the special places that make Amsterdam a joy to explore on foot or bike.A complete index of hotels, points of interest, cultural sites, and parks, are clearly listed, as well as tram lines and museum boat stops.Our pocket size map of Amsterdam is laminated for durability and accordion folding for effortless use. The STREETWISE® Amsterdam map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Amsterdam map today and you too can navigate Amsterdam, Netherlands like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night

he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Trams, metros and automobiles! Streetwise Amsterdam is the map you need. Wandering through Amsterdam's semi-circular canals from Anne Frank House to the Van Gogh Museum, you'll find your way without difficulty with Streetwise Amsterdam. All major museums and points of interest are shown. Daring enough to try public transportation? This map shows tram and metro routes for the city center together with the street - no more trying to match public transport grids to street maps! Very small, laminated to be waterproof (which any Amsterdam veteran knows is invaluable!), and no fumbling with huge paper maps that won't refold correctly! If you will be traveling outside of the city center you will need a larger map as this does not cover the entire metropolitan Amsterdam area. As an American living in Amsterdam for three years, I still use this map to find the quaint cafe's and other treasures hiding in small side streets and alleyways.

I am a big fan of streetwise maps! Amsterdam is surprising small for the reputation it has and this map covered it all! The streets and canals are clearly marked, making it easy to read while trying not to get run over by the parade of bikes whipping past you! Durable and small enough to get away with not looking like a tourist!

My wife and I got some of these maps when going on a trip to Europe a few years ago and they came in tremendously helpful. They are a great size when folded, waterproof, and easy to fold back (compared to paper maps). This map got us around the city and the 3D buildings on the map

highlight interesting features you might want to visit or may find helpful.

We got a lot of use out of this on a recent trip - not having cell data, we couldn't look up the locations of points of interest in Google Maps, although we were able to see where we were at any given time, so the combination of a no-data phone and this map worked really well. Good detailed coverage of the center of town on one side, and a larger view on the other. Refolds easily, durable and waterproof, fits nicely into a bag or a big pocket.

I've purchased and used many Streetwise maps now, and Amsterdam was the place I had the most trouble navigating. I think in part this was because Amsterdam has a mix of pedestrian only and regular streets which complicates things. I got a bit turned around because I was looking for a street on my map that turned out to be a pedestrian only street that looked more like an alley. The street signs were also a bit hard to find in a few locations, even though I'm used to their system, having traveled to other European cities that use the same kind of street signs. I still think this is a decent map because it's thick and waterproof, but traveler be warned - navigating Amsterdam may be a tad bit more tricky than expected.

My husband and myself traveled this past September for 3 weeks throughout Europe. We had our travel books, notes and our paper maps. Our son mentioned that it was ridiculous for us to carry a bagful of paper maps when we could order these small, folding carryon maps in our back pocket/purse. Our maps proved to be worth the effort in ordering them for when we landed in London we asked out taxi driver to take us to our rental accomodation and he commented that he would have to call-in to get exact directions. My husband offered to look it up on his Streetwise map. The maps are laminated, foldable and worth the money on their convenience and accuracy.

helpful

Great!

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